



About Us...

Sun Strides is an event management company with a strong commitment to community involvement—inspiring local businesses and community members to get active in the world around them.

Our current mission, "The Arusha Project", is providing solar panels for students in Arusha, Tanzania. Shepherds Junior Academy is a school established to provide quality education to children in an area where most families are living off of \$2 USD per day. Currently the school does not have any power. We are working to provide sustainable energy, so hot meals can be cooked and computers can be powered for the students to compete for higher education. Having sustainable energy will allow Shepherds Junior to keep operating costs low and provide more students with an affordable quality education.

By becoming a Title, Presenting, or Gold level sponsor you will not only receive recognition through the athletic events, you will also receive continued recognition as a partner in "The Arusha Project".



Upcoming Events...

Mission Driven Eco Run – 6/14/08

Mission Trails 10K run and 5K fun run/walk with Eco friendly theme.
Participants: 300+

Halloween Pumpkin Patch 5K – 10/25/08

Oma's Pumpkin Patch 5K run/walk with costume theme, after race family activities, and live music. Participants: 400+

Temecula Turkey Trot – 11/29/08

Cougar Winery 5K & 10K run/walk with wine tasting and live music.
Participants: 600+

San Diego Resolution Run – 1/03/09

Race around Mission Bay 5K, 10K, & 15K run/walk. Participants: 800+

San Diego Trail Run Series – Spring 2009

Event series including 3 separate trail runs throughout San Diego.
Total participants: 600+



Title Sponsor

- Your organization name will be in event title
- Name and logo in title on 10,000 race applications, fliers, and posters
- Name and logo placed on all t-shirts, and on Start/Finish banner
- Prominent logo and name placement on all Sun Strides and partner websites including live link on race website
- Unlimited booth space at expo, unlimited banner placement, inserts in every runner and volunteer goodie bag
- Continuous verbal recognition by the MC at event
- Name and logo on all awards
- Option for product giveaways during raffle
- Name and logo on all marketing material including newspaper, magazine, and television PR campaigns for “The Arusha Project” installing solar power on schools in Arusha, Tanzania
- Negotiable amount of free or reduced entries for employees and their families

COST \$5,000



Presenting Sponsor

- Your organization listed as presenting sponsor
- Name and logo in title on 10,000 race applications, fliers, and posters
- Name and logo placed on all t-shirts, and on Start/Finish banner
- Logo placement and live link on race website
- 20 x 10 booth space at expo, unlimited banner placement, inserts in every runner and volunteer goodie bag
- Verbal recognition by the MC at event
- Option for product giveaways during raffle
- Organization listed as a project sponsor for "The Arusha Project" with live link on website
- Negotiable amount of free or reduced entries for employees and their families

Cost \$3,000



Gold Medal Sponsor

- Your organization name and logo on 10,000 race applications, fliers, and posters
- Name and logo placed on all t-shirts
- Logo placement and live link on event website
- 10 x 10 booth space at expo, banner placement at event, inserts in every runner and volunteer goodie bag
- Verbal recognition by MC at event
- Option for product giveaways during raffle
- Organization listed as a project sponsor for “The Arusha Project” with live link on website
- Negotiable amount of free or reduced entries for employees and their families

COST \$1,500



Silver Medal Sponsor

- Name and logo placed on all t-shirts
- Logo placement and live link on event website
- 10 x 10 booth space at expo, banner placement at event, inserts in every runner and volunteer goodie bag
- Verbal recognition by MC at event
- Option for product giveaways during raffle
- Negotiable amount of free or reduced entries for employees and their families

COST \$200

Bronze Medal Sponsor

- Logo placement and live link on event website
- 10 x 10 booth space at expo, banner placement at event, inserts in every runner and volunteer goodie bag
- Verbal recognition by MC at event

COST \$100



Project Sponsor

100% of your donation goes directly to "The Arusha Project"

- Project Partner \$10,000+ (Funds/In-Kind Donations)
Recognition in all media outreach as a project partner
- Project Sponsor \$5,000+ (Funds/In-Kind Donations)
Recognition in medial outreach as a project sponsor
- Project Contributor \$1,000+ (Funds/In-Kind Donations)
Recognition in medial outreach as a project contributor
- Any donation amount (Funds/In-Kind Donations)
You will receive a tax deductible letter of appreciation!

Please contact us for sponsor benefit details info@sunstrides.com
(619)890.6067

COST VARIABLE



Sponsor Application

To secure sponsorship, please complete the form below and mail in with payment to:

Sun Strides
736 Seagirt Ct Ste B
San Diego, CA 92109

All goodie bag inserts must be received 2 weeks prior to the event. Logos should be emailed to mindy@sunstrides.com ASAP to ensure placement on all applicable advertisements.

Please contact us regarding in-kind donations or trade opportunities.

Contact Information

Event: _____

Sponsorship Level/Amount: _____

Organization Name: _____

Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: _____

Email: _____